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### Strategic Planning Development Team Meeting Notes 3/12/2015

Strategic Planning Development Team

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Strategic Planning Development Team, "Strategic Planning Development Team Meeting Notes 3/12/2015" (2015). *Resource Archive*. 34.

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# **Meeting of the Strategic Planning Development Team (SPDT)** **3/12/15**

**SPDT Attending:**

Michael Bowman  
 Darrell Brown  
 Carlos Crespo  
 Noor Delaughn  
 Erin Flynn  
 Mark Jones  
 Susan Lindsay  
 Chas Lopez  
 (Eric Knoll for) Rayleen McMillan  
 Steve Percy  
 Sonja Taylor  
 Gayle Thieman  
 Nora Wendl  
 Lisa Zurk

**SPDT Absent:**

Sona Andrews  
 Kim Cooper  
 Kelly Cowan  
 Rob Fullmer  
 Irving Levin  
 Keva Miller  
 Pam Miller  
 CeCe Ridder  
 Jennifer Ruth  
 Ethan Seltzer  
 Pat Wetzel  
 Ralf Widenhorn  
 Dilafruz Williams

**SPDT Staff:**

Lois Davis  
 Harry Esteve  
 Susy Munson  
 Kari St. Peters - PM  
 Mark Wubbold

**Consultants:**

Michelle Janke  
 Greg Netzer

**Guests:**

Ann Curry-Stevens  
 Kathi Ketcheson  
 Jason Gettel  
 Wim Wiewel

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**Chair:** Call to order at 8:15 am.

**Chair:** Introduced Ann Curry-Stevens. Ann will be providing leadership and training to the two equity lens groups. She provided the SPDT with a brief overview of the training and took questions.

Equity Lens explanation/discussion

**PM:**

- Introduced meeting agenda
- Housekeeping tasks:
  - All topic teams have kicked off, three have had second meetings and others have set up their second meetings.
  - The full SPDT will not meet again until 4/2. Meeting time has been changed for that meeting to 8:30am. The plan is to reduce the length of SPDT meetings to 1 hour during Spring Term.
  - Introduced new elements of the SP Website: engagement section, resources, topic teams, research, and feedback matrix.

**SPDT Q:** How do we distil all this information into the most strategic priorities for PSU?

**Coraggio A:** The mission/vision work is an example of how we have been distilling all along. Once we have completed this process we will have a clearly articulated roadmap for the rest of the SP process. Topic Team submissions will create a pool of initiatives for the SPDT to consider. And prioritization of the initiatives will take place in the SPDT. It is likely that initiatives of the Topic Teams will overlap and that several can be combined. The SPDT should be looking for opportunities to combine initiatives as they prioritize.

**PM and Chair:** Is the SPDT interested in creating some type of “drop-in” engagement opportunity with the campus community sometime in mid to late April? There are several formats this could take: an open forum, a “tradeshow” type event where each Topic Team mans a booth for a block of time. The idea would be to get some public feedback after the Topic Teams have begun to identify some initiatives.

**SPDT Q:** Will this forum be open to the general public or just the campus community?

**Chair A:** It would be open to all. It is important that we come to general consensus on the value of this idea so we can begin scheduling a space and taking care of other logistics.

**SPDT Q:** Do we really need an open forum of this type? Can’t we just continue to use the website to gather feedback and public comment?

**PM A:** The SPDT support team has received many requests from community members who want to meet face-to-face with the SPDT and Topic Teams.

**Chair:** We should do both, the forum and the website.

**SPDT:** We should make a point of collecting feedback on the equity lens questions. This could be of interest to people who have nothing to do with PSU or just a small interest in PSU.

**SPDT:** The City is also going through Strategic Planning right now and they put out a 50% draft online so people have opportunity to have input at that point in the process.

**Chair:** We will be doing this too.

**Coraggio:** They shared a “bundled” draft version of the Vision, Mission, Value, Reputation and Position. SPDT was to acknowledge acceptance of the different parts of this draft with green post its. Where they disagreed with the language, they were to put up a red post it with their suggested changes to the language.

**SPDT:** Feedback posted to the “bundle.” Coraggio will incorporate new language in next draft. Once the new draft is ready, the SPDT had **General Consensus** that the “bundle” would be ready for public comment? **Action:** Post “bundle” to Public Comment webpage, once received from Coraggio.

Meeting adjourned 9:33am